

AUTOMATE. SCALE. DOMINATE.

ChatGPT Ads Blueprint

How to Launch, Target, Track, Optimize & Scale Ads Inside ChatGPT

The step-by-step playbook for advertising inside ChatGPT — researched against OpenAI's official Help Center and Ad Policies, with every platform claim labelled **confirmed**, **may change** or **not documented**.

INCLUDED FREE WITH THE BLUEPRINT

6 ChatGPT Ads skills — setup, structure, context hints, creative, tracking & scaling.

IF YOU GET STUCK

1 hour of 1-on-1 support from the AiCodePro team to unblock your campaign.

54

pages

25

chapters

15

real setup screens

50

context hint examples

25

worked ad examples

16

copy-paste prompts

TIMELY UPDATE · INDIA

Self-serve OpenAI Ads Manager opened to India on **31 Aug 2026**. The setup chapter walks a live India-based account, screen by screen.

PRACTICAL STEP-BY-STEP GUIDE**PROMPT PACK INCLUDED****TEMPLATES & WORKSHEETS INCLUDED**

For ecommerce brands, coaches & entrepreneurs · Copy. Paste. Launch.

25 CHAPTERS — ZERO TO A LIVE CAMPAIGN

Everything in the order you'll need it

① Understand

- ✓ The new era of conversational ads
- ✓ How ChatGPT Ads actually work

② Set up

- ✓ Ads Manager setup — 15 real screens
- ✓ Campaign > Ad Group > Ad structure
- ✓ CPM, CPC & oCPC objectives
- ✓ Budgets & country minimums

③ Plan & create

- ✓ Buyer conversation research
- ✓ Context hints masterclass
- ✓ Ad group strategy
- ✓ 25 worked ad examples
- ✓ Image & landing page strategy

④ Track & launch

- ✓ OpenAI Pixel & Conversions API
- ✓ Shopify + ChatGPT Ads
- ✓ Review, approval & policies

⑤ Measure & scale

- ✓ Reporting & metrics
- ✓ 4-case performance diagnosis
- ✓ Optimization & scaling
- ✓ A complete campaign build

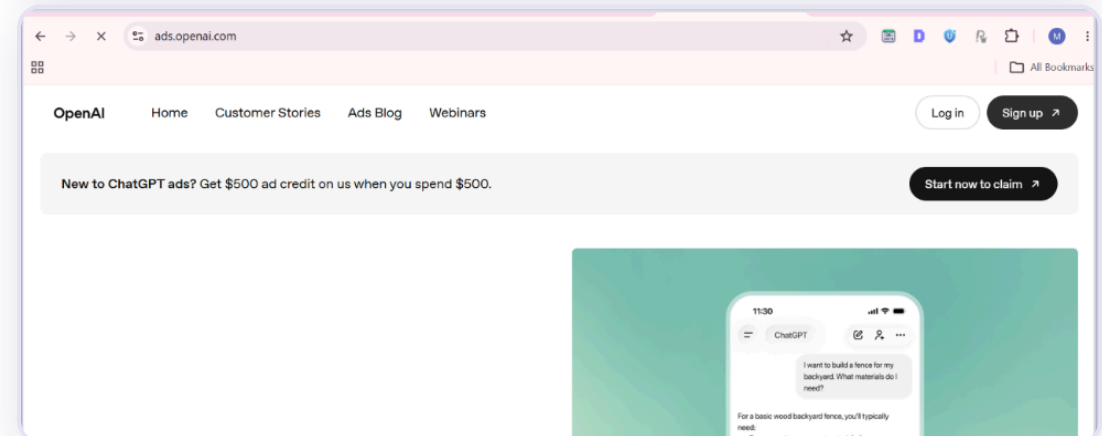
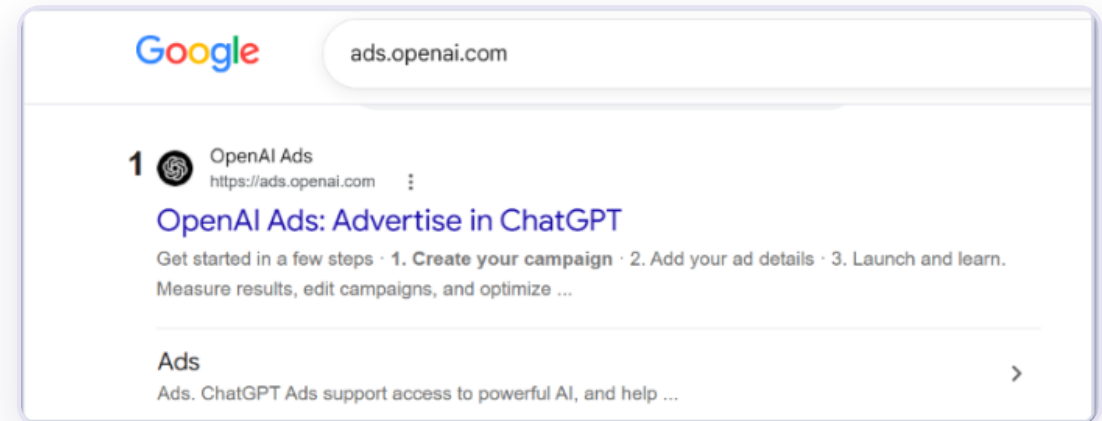
⑥ Tools

- ✓ The AiCodePro 12-step system
- ✓ 16-prompt pack
- ✓ Templates & worksheets
- ✓ Final execution checklist

CHAPTER 03 — GETTING STARTED

Ads Manager setup, screen by screen

- 1 Create your account**
at ads.openai.com with your OpenAI login
- 2 Business details**
name, website, logo, country, currency, timezone
- 3 Billing & payment**
postpay model; a temporary \$100 card hold
- 4 Verify with Persona**
OpenAI's identity-verification partner
- 5 Invite your team**
Admin, Member or Viewer roles

**COMMON MISTAKE**

Timezone and currency **cannot be changed** after the account is created — get them right first.

CONFIRMED · BILLING

Postpay — you're charged **after** ads deliver. Payment thresholds rise automatically with your payment history.

Inside the full chapter: all 15 real screens from a live India-based account

+ 9 – point setup checklist

CHAPTER 08 — DEEP DIVE

Context hints are not keywords

The single most important skill in ChatGPT Ads — and the most expensive mistake when you treat them like Google keywords.

PRODUCT + PERSON + PROBLEM + SITUATION + INTENT

Level	Context hint	Why
Bad	"Shopify"	One word — no person, no need
Better	"Shopify store owners looking for ways to increase conversion rates"	Adds a person and a goal
Best	"Shopify merchants comparing tools or strategies to improve product-page conversion before increasing paid advertising spend"	Adds the decision and the moment — how real buyers reason

From the 50 example hints · Ecommerce

- ✓ New ecommerce founders trying to understand which ad platform to start with on a limited budget
- ✓ DTC brand owners looking for ways to reduce cart abandonment on their checkout flow
- ✓ Merchants trying to diagnose why their ad spend isn't converting into sales

 47 more ready-to-adapt context hints across 7 categories in the full chapter

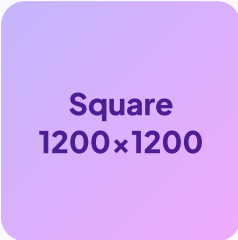
CHAPTER 10 — CREATIVE

The exact ad specs — and what they cost

Field	Recommended	Maximum
Ad title	16–24 characters	50 characters
Ad copy	32–48 characters	100 characters
Image	PNG or JPG, square, up to 1200×1200 px	
Landing page	Reachable URL; must not block OAI-AdsBot or OAI-SearchBot	

NOT DOCUMENTED

Video is not a documented self-serve ChatGPT Ads format. One static image per ad.



YOURBRAND · Sponsored
Handmade leather loafers
Free delivery across NCR

Illustration of the 6 documented ad fields

Minimum daily spend (Ch. 06)

India	₹725
United States	\$25
United Kingdom	£15
+ 7 more countries	

Build for coverage, not one message

Several title & copy variations per offer help the system find more relevant conversations to match.

Keep creatives distinct

Each variation should bring a genuinely different angle — not reword the same message.

25 worked ad examples & first-test budget sizing in the full blueprint

CHAPTER 23 — TOOLS

16 copy-paste prompts

Each one is told not to invent platform features. Swap the [brackets] and paste.

PROMPT 4 BUYER CONVERSATION MINING

"Generate 30 realistic ChatGPT conversations a [AUDIENCE] persona might have before needing [PRODUCT]. Write them in natural, first-person language, not marketing copy."

PROMPT 6 CONTEXT HINT GENERATOR

"For each intent cluster, write one context hint using this formula: Product + Person + Problem + Situation + Intent. Do not write single-word or keyword-style hints."

PROMPT 9 HEADLINE GENERATOR

"Write 8 ad titles for [PRODUCT], 16–24 characters recommended, 50 character maximum. Each must introduce a distinct angle, not a reworded repeat."

PROMPT 10 AD COPY GENERATOR

"Write matching ad copy for each title above, 32–48 characters recommended, 100 character maximum. Copy must add new information, not repeat the title."

PROMPT 12 LANDING PAGE ANALYZER

"Review this landing page URL against this ad's title and copy: [URL]. Identify any message-match gaps, missing trust signals, or friction before checkout."

+11 MORE IN THE FULL PACK

Review this ad copy, image description, and landing page for [PRODUCT]. Suggest improvements. Focus on copywriting and visual design.

 **Policy checker, performance analyzer, scaling plan...**

CHAPTER 25 — LAUNCH

Zero to a live campaign — checked off

Final execution checklist

- ✓ Ads Manager account created at ads.openai.com
- ✓ Country, currency & timezone confirmed
- ✓ Persona verification approved
- ✓ 30 buyer conversations researched & clustered
- ✓ Context hints written with the AiCodePro formula
- ✓ Objective chosen deliberately: CPM / CPC / oCPC
- ✓ Budget set at or above the country minimum
- ✓ Ad groups created, each with one coherent theme
- ✓ OpenAI Pixel / Conversions API verified firing

 9 more launch checks in the full blueprint

The AiCodePro 12-step system

- | | |
|-------------------------|-----------------------|
| 1 Business research | 7 Landing page |
| 2 Conversation research | 8 Conversion tracking |
| 3 Intent clustering | 9 Launch |
| 4 Context hints | 10 Measure |
| 5 Campaign structure | 11 Optimize |
| 6 Ad creation | 12 Scale |

One layer built correctly before the next — every step maps to a chapter.

Get all 54 pages + 6 ChatGPT Ads skills free

Plus 1 hour of 1-on-1 support if you get stuck

aicodepro.com/chatgpt-ads →